NJ DEPARTMENT OF STATE
OFFICE OF FAITH-BASED INITIATIVES GRANT PROGRAM

<u>SOCIAL INNOVATION FY'17</u>

The mission of the New Jersey Office of Faith Based Initiatives (NJOFBI) is to eliminate barriers to funding and other resource opportunities, create greater access for partnership and enhance the capacity of faith and community based organizations (FBCOs) to create and implement innovative approaches that are designed for community and economic transformation.

The **Social Innovation (SI) Request for Proposal (RFP)** seeks to support creative responses to an opportunity recognized, develop a social value proposition that brings value to its target population, has an articulated theory of social change, and is designed to measure for impact. The SI grants are geared to nurture an environment that allows for the continual implementation of transformative community approaches.

If awarded a grant under this request for proposal, you may be renewed for a 2nd year pending review and approval of complying and reaching agreed upon goals and objectives. If renewed for a second year, the renewal award amount will be 50% lower than the organization's year one award. For example if you received a grant in year on for $40,000 and the organization is in a position to be renewed for year two. The year two award will be $20,000.

In order to apply under this Request for Proposal (RFP) a representative from the organization must attend one of three mandatory training and technical assistance sessions. To register for one of the three mandatory training sessions please visit our website at
http://www.nj.gov/state/programs/dos_program_faith_based_funding.html

If your organization is new to "Blue SAGE," please visit our website and listen to our webinar "How to Register for SAGE." How to register for SAGE will not be a topic that will be covered in our training and technical assistance sessions.

Grant Awards are Subject to the Availability of Funding

NJOFBI Social Innovation Grantees receiving a grant for either Youth College Readiness and/or Youth Entrepreneurship are Not Eligible to Apply for Youth College Readiness and/or Youth Entrepreneurship Under this Grant

<u>**All Service Categories Funded Under this RFP Must Adhere to the Following:**</u>
The project submitted must be socially innovative in its implementation. Social Innovation is the development and eventual scaling of promising and potentially transformative approaches that solve critical problems. An approach is "transformative" if it:
- Has the potential to affect how the same challenge is addressed in other communities;
- Addresses more than one critical challenge concurrently;

- Produces significant cost savings through gains in efficiency;

Eligibility Criteria:
Applicant must:
- Be a faith-based non-profit and/or community-based organization;
- Be incorporated in the State of New Jersey as a non-profit corporation or a foreign non-profit corporation. A foreign non-profit corporation must provide a copy of the corporation's "Certificate of Authority;"
- Be tax-exempt by determination of the Internal Revenue Service in accordance with Section 501(c)3;
- Be in good standing with the Department of Treasury, Business Service Center;
- Be registered with the New Jersey Division of Consumer Affairs, Charitable Registration and Investigation Section;

Ineligible Applicants:
- Houses of Worship;
- Colleges/Universities;
- **NJOFBI Social Innovation Grantees receiving a grant for either Youth College Readiness and/or Youth Entrepreneurship are Not Eligible to Apply for Youth College Readiness and/or Youth Entrepreneurship Under this Grant**

Social Purpose Alliances - SPA (another phrase for collaborating partners):
- May not partner with the lead organization's sister organization and/or for profit and non-profit organizations led by the same person or governing entity;
- Houses of Worship are eligible to partner as a SPA partner collaborating organization, but cannot receive state funds that are granted to lead organizations;
- NJOFBI FY'17 grant award cannot be used to sub-contract with other organizations.

The SI Grants will not Fund the Following Types of Programs:
- Standalone summer camps;
- Day care/early childhood developmental centers;
- Standalone homework and tutorial programs.

Application Due Date: May 25th, 2016 @ 4:59PM

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Category Descriptions:

Service Category	Maximum Request	Total Funding Available
Youth College Readiness	**$20,000**	**$100,000**
Youth Entrepreneurship	**$20,000**	**$40,000**
Special Projects • **Homelessness Prevention to Youth Aging Out of DYFS;** • **In school academic support to at risk grammar school students;** • **Civic and Community Engagement.**	**$20,000** **$2,000 – $5,000**	**$120,000** **$20,000**

College Readiness Program

- The College Readiness grant program is designed to support programs that work with high achieving low income juniors and seniors. Participants must receive intensive academic support, so that they can be accepted to and succeed in highly competitive colleges and universities. There must be a minimum of 5 college applications submitted and the College Readiness Grant should be used to support the application fee if students are not eligible for waivers. Students must participate in PSAT and/or PACT, they must score competitively in either. FAFSAs must be completed and submitted and this must be done by the grantee. College tours experiences should be planned, coordinated, and implemented.

Youth Entrepreneurship:

- The overall goal of the Youth Entrepreneurship program is to incorporate math and literacy skills in the context of building a business plan and improve academic performance. Funded projects must be able to indicate how many classes have been held, the total number of graduates, total number of startups created, total number of jobs created, and the economic and social impact of the seed capital provided. Eligible participants of the Youth Entrepreneurship program must be between the ages of 12 and 24 years old. Organizations seeking funding under this category must have a curriculum based instruction that has been tested for impact and approved by the OFBI. Organizations applying for Youth Entrepreneurship must collaborate with a middle, high school, and/or alternative school.

Special Projects:

- **Homeless Prevention for Youth Aging Out of DYFS:** This category is designed to support youth that have aged out of DYFS and need support for housing, access to college and/or universities, vocational training.

- **In School Academic Support Targeting At Risk Grammar School Students:** This category is designed to support in school academic support to students in the 1st through 4th grades. This is not an approach that is to be done outside of school hours. By the end of the academic school year students involved in the approach must be able to master their current grades concepts in all courses and be introduced to the early stage academic concepts that he/she will be introduced to in the following academic year.

- **Civic and Community Engagement:** Is defined as the ways in which residents participate in the life of a community in order to improve conditions for others or to help shape the community's future by building ongoing, permanent relationships for the purpose of applying a collective vision for the benefit of a **community**. This category supports organizations that have existing programs specifically designed to foster peace and understanding among and between different communities.

Application Due Date: May 25th, 2016 @ 4:59PM

Program Funding Provisions:
All grant recipients will be required to comply with items listed below.

- **Nondiscrimination by Religious Organizations and Entities**
  Applicants agree that if provided funds for the expansion or development of a specific program from the New Jersey Department of State Office of Faith-based Initiatives, they will not discriminate against any employee or applicant for services or participation in the proposed program on the basis of religion, race, gender and/or physical disabilities.

- **Recognition of Cultural Sensitivity**
  Applicants must assure programs are linguistically appropriate and culturally relevant to groups within the community. Appropriate accommodations for services will be developed and maintained for those individuals who are deprived of reasonable access to those services due to language barriers or ethnic and cultural differences. All programs and services *must* be reflective of the demographic needs of the community, while providing all people the opportunity to experience any and all available services irrespective of their ethnic or cultural heritage.

Program Procedures:
Applications are submitted to the OFBI on the System for Administering Grants Electronically (SAGE) and reviewed by an outside independent panel. Recommendation for funding is based solely on the merit of the application. **Applications that are rated 69 percent or lower will not be considered for funding.** Award and denial letters are e-mailed to the appropriate organizations via the SAGE system. **OFBI funding period is from July 1, 2016 to June 30, 2017.**

APPLICATION REQUIREMENTS
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The proposal is to be submitted via the Department of State - System for Filing Grants Electronically (SAGE) no later than **4:59 PM, May 25th, 2016**

All applications must consist of and include the following items in order to be considered complete:

APPLICATION FORMAT & SCORING

Executive Summary   **5 points**
- Provide an overall statement and summary of the proposal;
- The information from the executive summary should be collected from the other sections.

Organizational Capacity   **5 points**
- Provide a brief history and governing structure of the organization and its capacity for providing the identified service;

Statement of Need   **10 points**
- Describe the specific geographic area the initiative will target;
- Describe the need for the intervention and indicate how you're able to determine that the community sees value in the approach;
- Explain the "competitive alternatives," and who are they?
- Explain the organization's "competitive advantage," and what makes the approach better, different and new;
- Provide demographic and other data to document the need using facts and statistics to support your position.

Statement of Collaboration   **10 points**
- Please indicate at minimum 3 social purpose alliances (collaborating partners) and the roles that the key partners will play in the implementation of project;

Project Description   **75 points**

A.   **PROJECT SUMMARY:**   **5 points**
- Title of the Project;
- Describe the projects social theory of change;
- What is the desired social impact of the project
  - Describe how the community/society benefit from the project;
  - Describe how the project monetizes the social value of its impact.

B.   PROJECT DESIGN: **5 points**
- What has the organization done in the category that it's applying for and what is the ability of the organization to grow the approach in creating a larger reach into the community;
- Explain in detail how the project will be implemented.

C. TARGET POPULATION: (Not to exceed 5,000 characters)
- Indicate the target population that will receive services and the projected number of clients that will participate in the program;
  - Youth College Readiness, the target population must reflect the population the OFBI is seeking to support, substitute targets will not be supported.

D.   PROJECT GOALS: (Not to exceed 5,000 characters)   **20 points**
In the development of the goals and objective grantees must indicate how they will measure the following for impact

College Readiness Program Goals
- How many students and families will the project assist in successfully completing the Free Application for Federal Student Aid (FAFSA);
- How many students will participate in PSAT and/or PACT opportunities;
- How many students will submit competitive SAT (1800) and ACT (24) scores;
- How many college applications have been completed and submitted by each student (minimum of 5 applications)?
- How many students have been given access to resources to support their application fee and college entrance fee?
- How many students have been accepted into college?
- What specific activities will you undertake, including but not limited to tutoring, and mentoring, to increase students' ability to successfully complete the coursework required for a post-secondary degree? How many students will participate in these activities?

Youth Entrepreneurship Program Goals
- How many youth entrepreneurship courses will be held?
- What is the total number of students projected to attend the courses?
- How many business plans will be completed?
- How many graduates will receive seed capital not to exceed $500 (Note: Capital cannot be given directly to the students. The organization must be the financial steward of the capital)?
- How many startups will be launched?

Special Projects
- **Youth Aging Out of DYFS:**
  - How many young adults will gain access to transitional and/or permanent housing?
  - How many young adults will gain access to colleges/universities?
    - How many young adults attending colleges/universities will have access to adequate housing during winter break, spring break, and summer break?
  - How many young adults will gain access to a trade school?
  - How many young adults will gain access to permanent employment?

- How many young adults will either graduate from high school or are registered and will receive their GED?

- **Academic Support for At Risk Grammar School students:**
  - How many students will you support with in-school academic support?
  - How many students will be proficient in their academic grade level?
  - How many students will show an improvement in their grades by the end of the academic school year?

- **Civic and Community Engagement:**
  - What type of events will be designed and implemented?
  - How many events?
  - How many people are projected to attend the events?

E. EVALUATION: 15 points
- How will you collect and use the data?
- How will you know if you're having an impact?
- What will happen if the data shows that what you're doing isn't working?

F. SUSTAINABILITY: 5 points
- Explain how the project will sustain itself with current and future funding. What plan(s) will be implemented to assure access to other financial, human, and technological resources to support the project?
- What specific funders, if any, have committed resources to this project?
- What other funders have you identified that you may support the project in the future?
- How will you use your evaluation results to demonstrate impact and attract investors who value that impact?

G. PROJECT TIMETABLE & DAYS and HOURS OF OPERATION:
- Indicate the project start and end date;
- Indicate days and hours of operation.

Budgets   **20 points**
- Complete all budget forms included on the SAGE system;
- Must indicate a 5 percent cap on Executive Director salary;
- Total salary expenditure including Executive Director and staff can't exceed 50% of the total OFBI award;
- Include a budget narrative explaining how you developed the cost structure for your program. Applications applying for Youth College Readiness and Youth Entrepreneurship must also include the other funding sources for the project and the contract start and end date of the funding sources;
- **Must include a 50% in-kind match**

Required Appendices

Please attach the following documents under the <u>Required Appendices</u> section in SAGE:
- Copy of Certificate of Incorporation
- Copy of IRS 501(c)3 Status Determination Letter
- Board Resolution
- Three Letters of Support from social purpose alliances
- State of New Jersey W-9 Questionnaire
- Copy of Most Current Certificate of Standing
  - The Certificate of Standing may be ordered on line for a fee.
    - Go to www.nj.gov/njbgs
    - Go to "I Want To" click on "Obtain Standing Certificate"
    - Scroll down to "Service Options" click "Online"
    - Click "Order Certificate"

Appendices
- Job description and resume of key personnel (executive leadership, fiscal management, program staff)
- Organization Chart

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- **Application Due Date: 4:59PM, May 25th, 2016;**

- **Applications that are missing requested information will be disqualified from review;**

- **Applications that are rated 69 percent or lower will not be considered for funding.**